



MACNAS

MACNAS (Made in Galway)

- Macnas is synonymous with Galway City.
- Macnas is at the cultural heart of the City.
- Macnas famously pioneers new approaches to large scale, open air spectacles and community celebrations.
- Macnas consistently presents work of innovation and excellence to local and global audiences.
- Macnas is one of the worlds foremost spectacle companies.

Company Highlights

Zooroopa tour with U2
MTV music awards Paris
Millennium celebrations Times Square NYC.
Macnas perform in China for Chinese New Year.
Macnas tour Australia
Macnas perform at Woodford Folk Festival.
Closing act Wilderness Festival UK.
Macnas perform in Lithuania.
Perform in London's Trafalgar Square.
South by Southwest (SXSW)
Hull UK City of Culture 2017

1993

1995

2000

2013

2013

2014

2014

2014

2015

2016

2016

2017



MAKING SPECTACLE

MACNAS AND OUR PUBLIC

- Macnas offers a year round Public Participation Programme.
- Every week more than 120 people come through the doors of the Macnas workshop at Fisheries Field.
- All workshops are accessible to everyone, everyone is welcome.
- All workshops are free to all participants.

MACNAS YOUTH THEATRE

- Macnas has kickstarted Ireland's first ever Spectacle Youth Theatre Company in collaboration with The National Association of Youth Theatre Ireland.
- 35 Young People aged between 14 and 19, from across the city participate in our weekly programme.
- The workshops are headed up by local artists.
- The Youth Theatre is part of the company's core artistic programme, performing in outdoor and indoor spectacles.

MACNAS FREE WEEKLY WORKSHOPS

- The Macnas Drummers meet weekly.
 - The Drummers are comprised of 24 people from across the city from every socio demographic.
 - The Drummers are aged from 14 to 60.
 - The workshops are headed up by local artists.
 - Macnas Drummers are part of the company's core artistic programme, performing in outdoor and indoor events.
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- Macnas Brass meet weekly.
 - The Brass musicians are comprised of 24 people from across the city from every socio demographic.
 - The Brass musicians are aged from 14 to 60.
 - The workshops are headed up by local artists.
 - Macnas Brass are part of the company's core artistic programme, performing in outdoor and indoor events.

MACNAS SPECTACLE, PAGENTS AND PARADES

A woman with blonde hair, wearing a red long-sleeved top and a grey skirt, is walking in a parade at night. She is looking towards the camera. In the background, there is a large crowd of people, some wearing costumes, and city lights. The scene is illuminated by streetlights and the lights of the parade.

- Since 1986 Macnas has been bringing spectacle through the streets of Galway.
- In 2019 the audience in attendance at the Macnas Parade at Halloween was in excess of 80000 across one event in one night.
- This Macnas enterprise employs 45 local artist and a local production team of 20 personnel.
- The Macnas Parade engages, trains and transforms 300 members of the public every year into Engineers of Imagination, over 8 weeks of free workshops.
- Galway is synonymous worldwide as the go-to destination for parade at Halloween.
- Macnas now delivers, in the same weekend, a parade for Dublin City.
- Macnas tours the parade internationally, showcasing Galway across the streets of the world.

MACNAS WORK WITH CHILDREN

Macnas Óg

- Introducing children aged 7 – 12 to the Macnas through workshops facilitated by local artists.
- Promoting the therapeutic powers of art, creativity, and play.
- Since we began in 2017 we reached 500 children in over 50 workshops.

Macnas in Schools

- A programme of workshops for schools, delivered in collaboration with Creative Schools.
- In 2022 150 children participated. In 2023, it will raise to 800.

Macnas On-Line

- Developed during the pandemic, a series of videos teaching children and young people about parade.
- Over 200,000 young people accessed and used the videos.



MACNAS REACH OUT

- Macnas engages with Arts and Social Context accessing hard to reach groups across the city.
- We will set up satellite groups in the suburbs of Galway, in order to reach New Irish Communities, to continue to ensure Macnas' work remains accessible to all of Galway.

MACNAS' MASTER IN SPECTACLE

- Macnas is launching Ireland's first MA in spectacle arts in collaboration with Institute of Art, Design and Technology in Dun Laoghaire.
- Students will come to Galway as part of the programme and work directly on location with Macnas.
- Macnas is committed to nurturing the next generation of spectacle artists to sustain livelihoods and the artform in the West of Ireland.

WHAT THE CRITICS SAY

“pioneering, inventive and radical is Macnas... visionary.”

Irish Independent

“larger than life “

Irish Times

“Macnas was doing productions in GAA clubs, on bogs and up mountains before Ireland had even heard of site-specific theatre. Thirty years on, it is Ireland’s leading street-theatre company”

Sunday Times



MACNAS' FINANCIAL IMPACT ON GALWAY

- Galway is synonymous worldwide as the go-to destination for parade at Halloween for local and international tourists.
- Macnas is the core element in Galway's Halloween offer.
- Galway has in excess 8,900 registered bedspaces for tourists (Fáilte Ireland 2019).
- Tourists spent €600million in Galway in 2019 (Fáilte Ireland).
- Typically National Retailers Federation record a 20% spike in revenue over Halloween weekend.
- €41 million spent nationally on Halloween merchandise.

AUDIENCE FOR MACNAS PAGENTS IN GALWAY

- Audiences for Macnas' have grown in line with our international reputation for excellence
 - 2015 40,000
 - 2017 55,000
 - 2019 80,000

