

BLEEPER*bike*

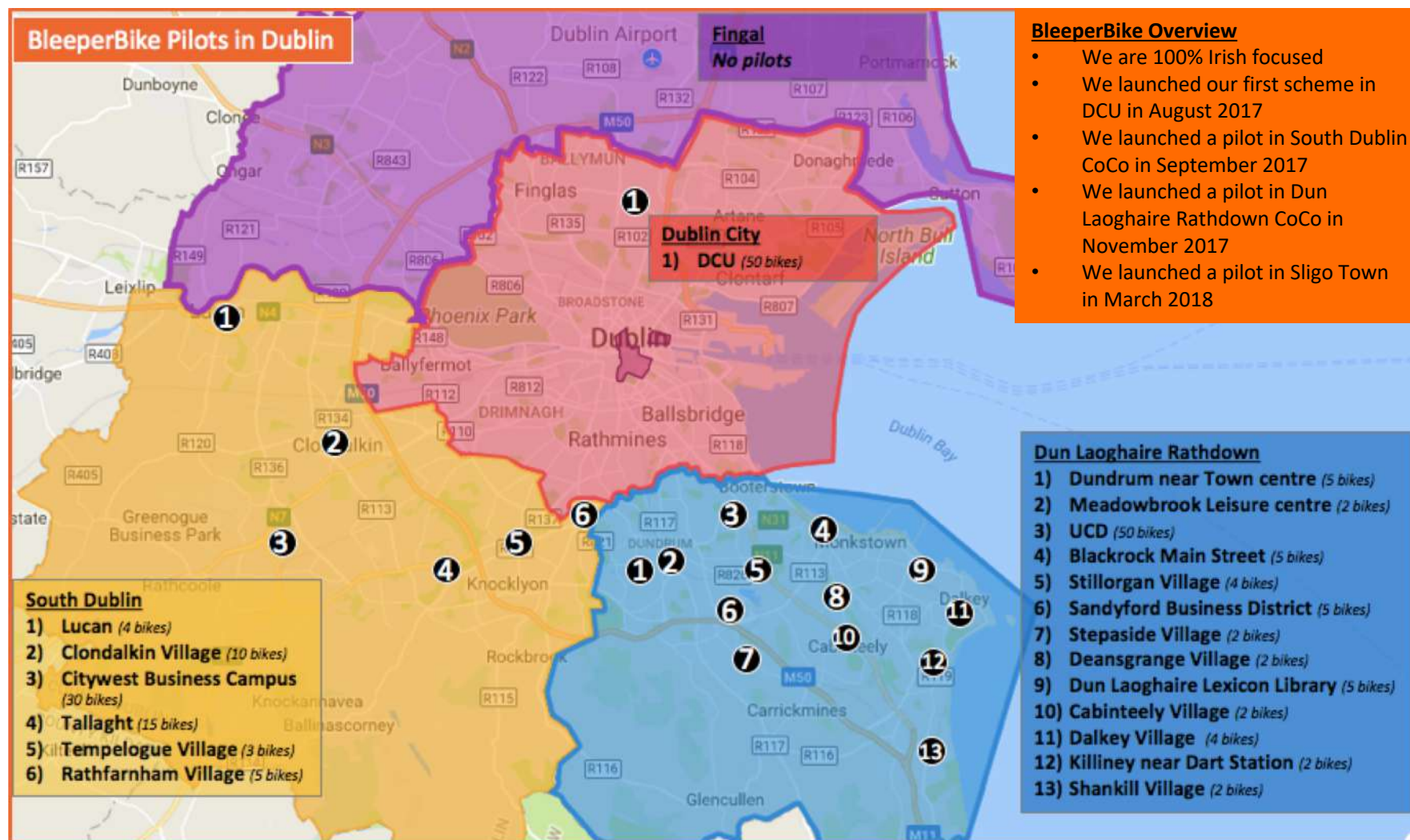
Stationless Bike Sharing Presentation



Comhairle Cathrach na Gaillimhe
Galway City Council



BleeperBike Dublin

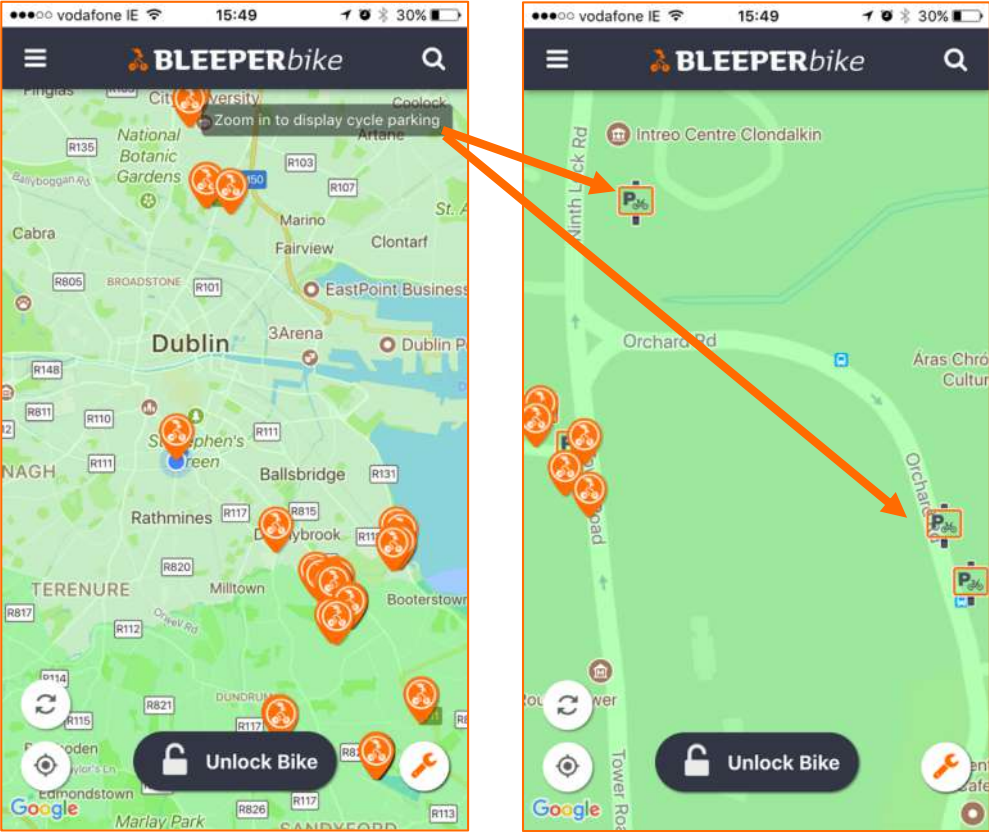


BleeperBike Overview

- We are 100% Irish focused
- We launched our first scheme in DCU in August 2017
- We launched a pilot in South Dublin CoCo in September 2017
- We launched a pilot in Dun Laoghaire Rathdown CoCo in November 2017
- We launched a pilot in Sligo Town in March 2018



Parking Practise – Customer Angle

Item	Comment
Parking guidance	<p>Sheffield stands will be clearly marked in our app;</p> 




How to ensure bicycles are securely locked to Sheffield Stands

New Parking Steps sign


Following feedback and our own observations over the last few months we have decided to add a new info graphic on the handle bars of each bike which explains the Parking Steps that must be adhered to.



i **Lock Tips**

Unlocking 

If lock doesn't open after scanning QR code, a spoke may be obstructing the lock. Simply nudge the wheel forward and the lock should release.

1. Locking 

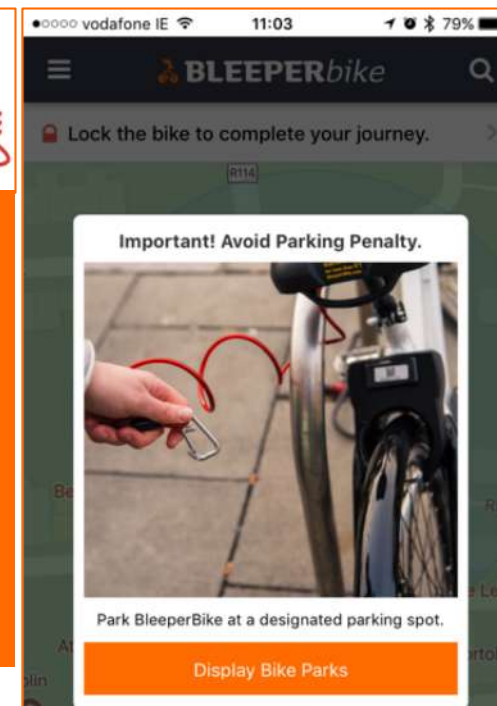
2.

1. Place coil hoop to the right of the smart lock.
2. Slide lever until smart lock has fully engaged.



New lock tips sticker

Following our own observations over the last few months we have decided to replace the black sticker currently on our locks and replace it with an info graphic that explains the most common questions our customer support team receive.



In App reminders

Our App displays reminder images to educate our new customers on how to park correctly, frequent offenders of our parking rules can be penalised.



Pricing

Item	Comment			
Pricing	<p>We have 3 transparent pricing options that cater to the needs of occasional users and regular users. We will not charge our users a security deposit. There will be no hidden fees.</p> <div data-bbox="584 611 1783 1050" style="border: 1px solid orange; padding: 10px;"><p style="text-align: center; color: orange;">Pricing Options</p><table border="0" style="width: 100%; text-align: center;"><tr><td style="width: 33%;"><div data-bbox="698 692 860 852"></div><p>Pay As You Go</p><p>*€ 0.80</p><p><small>For just €4.00 you can enjoy 5 rides - that's just 0.80cent per ride! Ideal for the occasional rider. A ride is 60 minutes in duration.</small></p></td><td style="width: 33%;"><div data-bbox="1106 692 1267 852"></div><p>3 Month Membership</p><p>€ 20.00</p><p><small>Our 3 month membership plan is great value! Avail of up to four 60 minute rides per day. Perfect for students and seasonal riders.</small></p></td><td style="width: 33%;"><div data-bbox="1514 692 1675 852"></div><p>Annual Membership</p><p>€ 75.00</p><p><small>Annual membership gives you access to Bleeperbikes up to 4 times a day 365 days per year! The ultimate commuter solution!</small></p></td></tr></table></div> <p><i>* This is a promotional rate running until Sep 2018, after which point the charge will be increased to €1 per hour, the membership plan prices will not change</i></p>	<div data-bbox="698 692 860 852"></div> <p>Pay As You Go</p> <p>*€ 0.80</p> <p><small>For just €4.00 you can enjoy 5 rides - that's just 0.80cent per ride! Ideal for the occasional rider. A ride is 60 minutes in duration.</small></p>	<div data-bbox="1106 692 1267 852"></div> <p>3 Month Membership</p> <p>€ 20.00</p> <p><small>Our 3 month membership plan is great value! Avail of up to four 60 minute rides per day. Perfect for students and seasonal riders.</small></p>	<div data-bbox="1514 692 1675 852"></div> <p>Annual Membership</p> <p>€ 75.00</p> <p><small>Annual membership gives you access to Bleeperbikes up to 4 times a day 365 days per year! The ultimate commuter solution!</small></p>
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Backend

Account

GT days

Tips Search result (169 records)

Vehicle map markers

Last riding time

GT days

Visible state

Invisible Normal

Disable state

Lost-Forever

Lost-Stolen

Repair-Not Urgent

Repair-Van

Repair-Workshop

Repair-Warehouse

Repair-Urgent

Normal

Normal - Follow up

Alarm state

Illegal moves

Low battery

Parking warning

Icon

Hide gradient color

Search

Reset

Normal

1 day unused

2 days unused

3 days unused

4 days unused

5 days unused

6 days unused

7 days unused

8 days unused

9 days unused

More than 10 days unused

Map data ©2018 Google Terms of Use Report a map error

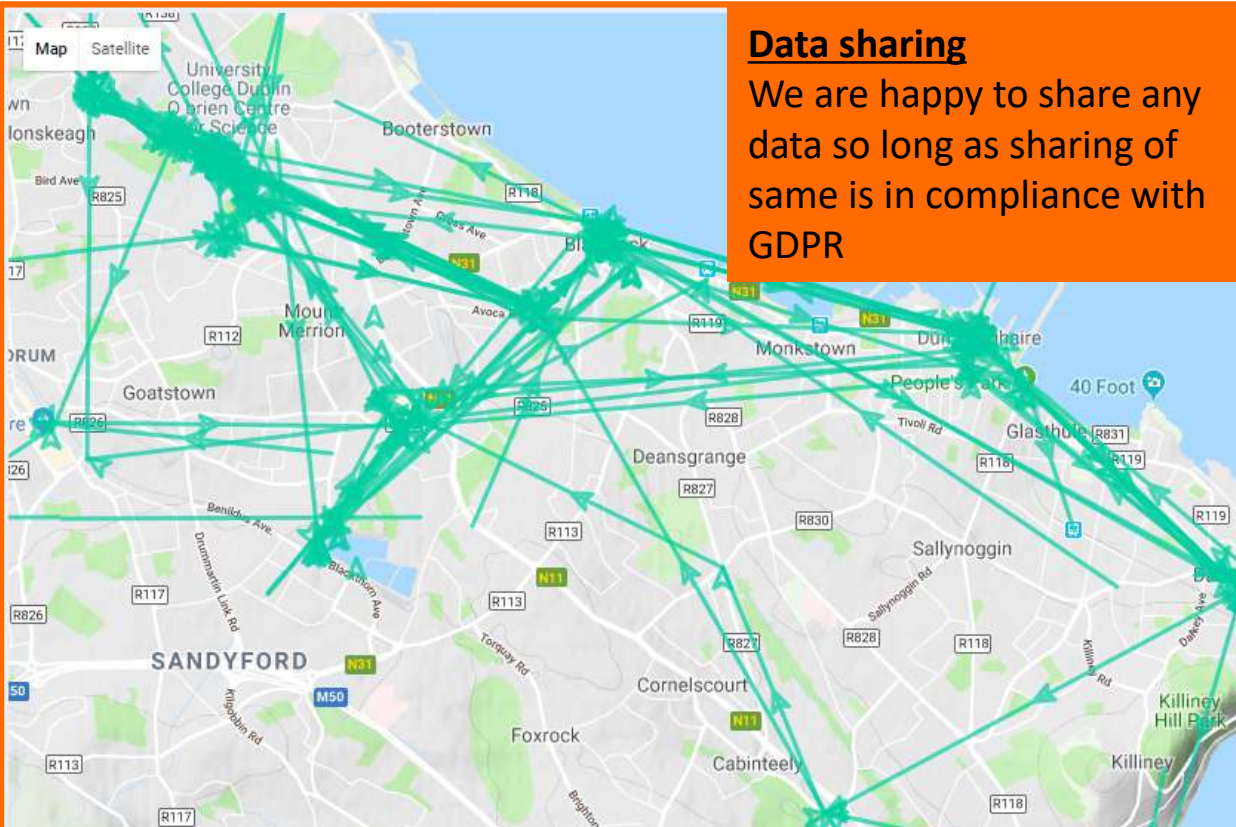
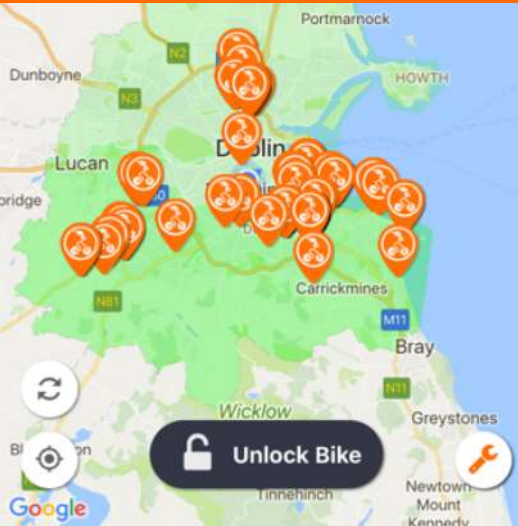


Full real time GPS visibility of locations/journey data and ability to share with the Council

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BLEEPERbike

Real time GPS visibility
All of our bikes are equipped with real time GPS modules which allows our app accurately display their location



Data sharing
We are happy to share any data so long as sharing of same is in compliance with GDPR

End